



# SPONSORSHIP PACKAGE

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## FROM THE HOOP-LAW SOCIETY

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The Hoop-Law Society is proud to announce that we will be hosting our annual Charity Basketball Tournament on Saturday, September 7, 2019 at the Richmond Olympic Oval. **THIS EVENT IS THE SINGLE LARGEST FUNDRAISING EVENT IN THE VANCOUVER LEGAL COMMUNITY.** We are inviting you to sponsor this year's Hoop-Law Charity Basketball Tournament and be a part of this amazing cause.

## ABOUT THE EVENT

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Last year, over 250 lawyers from more than 25 law firms along with dozens of law students participated in the Hoop-Law Charity Basketball Tournament to raise over \$70,000 from the generous contributions of the Vancouver legal and business communities.

This one-day fundraising event is jointly organized by the Vancouver legal community and UBC law students. Since 1995 we have successfully raised over \$1,000,000 to help better the lives of children throughout the Lower Mainland by partnering with Night Hoops, the Children's Foundation, Camp Moomba, Covenant House, the Vancouver School Board Hot Lunch Program and other well-deserving children's charities.

We plan to involve more lawyers than ever before and expand the number of law firms participating in the tournament as we transition the tournament to its new home at the Richmond Olympic Oval this fall. **THIS IS AN EXCITING YEAR FOR THE TOURNAMENT AND OUR GOAL FOR 2019 IS TO RAISE \$100,000 FOR OUR VALUED CHARITIES.**

## THE CHARITIES

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Proceeds from last year's tournament went to three worthy children's charitable organizations: the **Night Hoops Basketball Society**, an organization focused on providing basketball and life-skills as a positive extra-curricular activity for disadvantaged youth; the **Children's Hearing and Speech Centre of BC**, a charity which provides important services for children with hearing impairment; and **Aboriginal HIPPY - Mothers Matter Centre**, a local organization that fosters and promotes the traditional role of aboriginal mothers and caregivers to guide, mentor and educate their communities' children.

These are three small and worthy charities that depended greatly on the funds we raised. Funds raised through sponsorship went directly to these charities, where the money had an immediate and tangible impact on the lives of the youths involved.



The tournament is organized on a volunteer and donation basis and incurs almost no costs except to cover absolutely necessary payments such as insurance and first aid.

## SPONSORSHIP OPPORTUNITY

In addition to the individual donations through the website, Hoop-Law relies on corporate sponsorships each year to meet its fundraising goals. Corporate sponsorship not only helps these charities fulfill their worthy and important roles but also comes with the following benefits:

	Community Partner <sup>1</sup>	Silver Sponsor	Gold Sponsor	Headline Sponsor <sup>2</sup>
	\$500 - \$1,000	\$1,000 - \$5,000	\$5,000 - \$10,000	\$10,000+
Opportunity put up signage at tournament facility (subject to any venue restrictions and size restrictions depending on level of sponsorship)	✓	✓	✓	✓
Recognition as the headline sponsor and naming of the championship trophies				✓
Any presence (signage, attendance, etc.) at the charity after party you wish to provide (subject to any venue restrictions)				✓
Opportunity to speak at tournament			✓	✓
Opportunity to set up table with promotional materials at the tournament (subject to any venue restrictions)			✓	✓
Recognition as a sponsor in press release			✓	✓
Acknowledgement as a sponsor during event day public address announcements		✓	✓	✓
Inclusion of your logo and recognition as a sponsor on T-shirts provided to participants		✓	✓	✓
Material for use in company publications, including pictures of the tournament		✓	✓	✓
Use of tournament name and logo	✓	✓	✓	✓
Logo on the Hoop-Law website with link to your	✓	✓	✓	✓

<sup>1</sup> Including by way of in-kind contributions

<sup>2</sup> Only one available



company's website				
Logo on printed promotional posters at the tournament and associated charity after party	✓	✓	✓	✓

Your donation could greatly assist children in need at underappreciated charities, and for a relatively modest amount your organization would receive focused exposure amongst a large group of downtown lawyers, law firms and law students.

We have enclosed a **Sponsorship Reply Form** that makes it easy to support Hoop-Law and these very deserving charities. Thank you in advance for your kind consideration.

Sincerely,

Hoop-Law Society Sponsorship Committee



## HOOP-LAW SPONSORSHIP REPLY FORM

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I am interested in supporting Hoop-Law as a:	<input type="checkbox"/> Headline Sponsor	\$
	<input type="checkbox"/> Gold Sponsor	\$
	<input type="checkbox"/> Silver Sponsor	\$
	<input type="checkbox"/> Community Partner	\$

### Contact & Payment Method

Payment can be made by cheque made payable to "The Hoop Law Society" and mailed to

Attn : Marina Tran

Royal Centre, Suite 1500

1055 West Georgia Street, PO Box 11117

Vancouver, British Columbia

Canada V6E 4N7

**Direct:** 236.826.3044

**Fax:** 604-685-7084

**E-mail:** marina.tran@mcmillan.ca

Sponsorship cannot be confirmed until payment is received.

#### Contact Information

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_



## **MORE ABOUT THE CHARITIES\***

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### ***Night Hoops***

Since 1996, Night Hoops has opened up a world of opportunity for thousands of youth to grow and learn in a supportive environment that promotes team-work, fair play and fun through free basketball games and fundamental life-skills instruction.

Night Hoops grew out of the need for free, positive activities for youth to participate in with their peers on Friday and Saturday nights. Many of our players have been unable to participate in organized sport due to life circumstances such as needing to work part-time, looking after younger siblings, or having social or educational disruptions.

Night Hoops represents the first chance many of our players have to wear a jersey and be a part of a team while representing their community.

Through life skills programming and the development of strong mentor relationships between players and coaches, Night Hoops coaches youth on the solid fundamentals for healthy, positive living by teaching teens skills they can use both on and off the court.

For more information please visit <http://www.nighthoops.ca>



### ***Children's Hearing and Speech Centre of BC***

Children's Hearing and Speech Centre of BC (CHSC) is a family-focused clinical and educational centre that teaches deaf and hard of hearing children to listen and talk, giving them the skills and confidence they need to achieve their fullest potential.

CHSC is celebrating half a century of teaching hundreds of deaf and hard of hearing children to listen and speak, and to fully participate in the hearing world.

In 1963, a group of parents, along with Hilda Gregory C.M., O.B.C, a gifted and dedicated educator of the deaf, founded the Vancouver Oral Centre for Deaf Children (VOC). Today known as the Children's Hearing and Speech Centre of BC, we are the first and still the only independent school in Western Canada to offer listening and spoken language education.

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Listening and spoken language education is based on the assumption that children learn to speak because they hear. In 1963, before sophisticated hearing technology was available, Hilda Gregory was one of a handful of deaf educators who believed that even children with profound hearing losses, wearing hearing aids, had enough residual hearing that they could learn to listen and talk. The model of small classes and individual sessions that was the cornerstone of the

children's success at VOC is the one CHSC still use today. Children's Hearing and Speech Centre provides our children with the listening and spoken language skills, education and confidence to pursue their dreams to the highest level.

For more information please visit <http://childrenshearing.ca>

### ***Aboriginal HIPPY - Mothers Matter Centre***

Aboriginal HIPPY - Mothers Matter Centre is a program that provides home instruction to parents of preschool children in East Vancouver, with a focus on developing and re-establishing the traditional role of aboriginal mothers and caregivers to guide, mentor, and educate their communities' children. With the funds provided in 2018 by Hooplaw, the program was able to reach an additional 60 families with its services in East Vancouver.

For more information please visit <https://www.mothersmattercentre.ca/aboriginal-hippy/>



**PREVIOUS SPONSORS**

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